

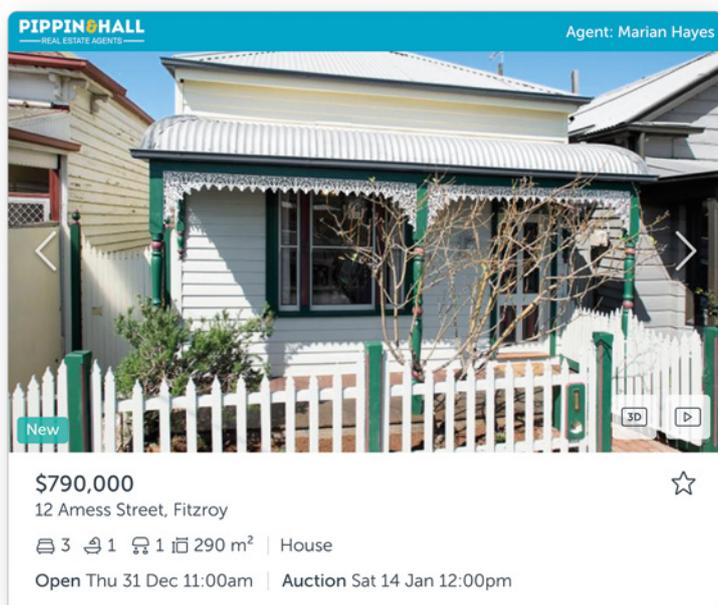


# Highlight listing

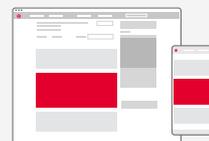
Shine a light on your property and attract more buyers

# Be seen towards the top of the search results

Highlight your property with a larger listing and be seen towards the top of the search results, above all Feature listings.



## Highlight listing



Priority in the search results



Listing size



Rotates to the top of the search results

30 days<sup>1</sup>

Image carousel



Property information at the top of the property page for improved search engine results



Auction and inspection times



## How your property benefits from a Highlight listing

Placing your property above all Feature and Standard listings can deliver some impressive results:

3.3x

Number of enquiries

compared with a Standard listing.<sup>2</sup>

2.0x

Number of views

compared with a Standard listing.<sup>2</sup>

1.7x

Number of times seen

in the search results compared with a Standard listing.<sup>2</sup>

To increase your property's chances of being seen, speak to your Agent and ask about upgrading to a Highlight listing today.

1. Highlight listings in Buy rotate above all other Highlight properties every 30 days.  
2. REA internal data (1 December 2018 - 31 March 2019).