

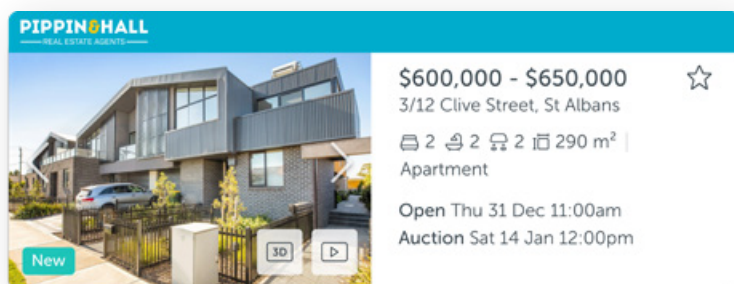


Feature listing

Show off the features of your property to more buyers

Be seen **higher** up in the search results

Feature your property and be seen higher up in the search results, above all Standard listings.



Feature listing



Priority in the search results



Listing size



Rotates to the top of the search results



Image carousel



Property information at the top of the property page for improved search engine results



Auction and inspection times



How your property benefits from a Feature listing

Placing your property above all Standard listings in the search results gives it a better chance of being seen.

1.4x

Number of enquiries

compared with a Standard listing.¹

1.5x

Number of views

compared with a Standard listing.¹

1.3x

Number of times seen

in the search results compared with a Standard listing.¹

To increase your property's chances of being seen, speak to your Agent and ask about upgrading to a Feature listing today.

1. REA internal data (1 December 2018 - 31 March 2019).