


# GET A STEP AHEAD

- BUY
- RENT
- NEW HOMES
- SHARE
- FIND AN AGENT
- SOLD PRICES
- HOME IDEAS

**107 Wentel Parade, Southview, VIC 9824** **\$500,000**

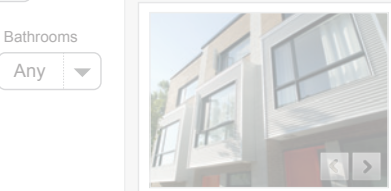


House 3 1 2

**Large and light-filled**  
Seize the opportunity to purchase this refurbished and spacious home, with top floor living. Located within walking distance of near by parklands...

**PIPPIN & HALL** REAL ESTATE AGENTS Inspect Save Details

**18/10 White Road, Southview, VIC 9824** **\$475,000**

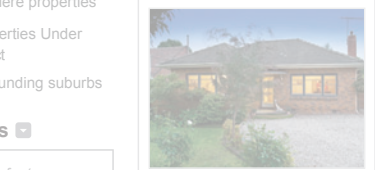


Apartment 2 2 1

**Top-level secure living**  
Seize the opportunity to purchase this refurbished and spacious top-floor two-bedroom apartment. Set at the rear of the block...

**PIPPIN & HALL** REAL ESTATE AGENTS Inspect Save Details

**9 Moore Street, Southview, 9824** **\$400,000**




House 3 1 1

**Inviting classic**  
Situated on a quiet street this solid double brick home has been immaculately maintained...

Floorplan **PIPPIN & HALL** REAL ESTATE AGENTS Inspect Save Details

**11 Pascoe Road, Southview, 9824** **\$400,000**




House 2 1 1

**Absolute charmer**  
It's inviting, it's cosy and it's got charm written all over it. Best of all it's a truly affordable first home proposition for a...

Floorplan **PIPPIN & HALL** REAL ESTATE AGENTS Inspect Save Details

**37 Marjorie Lane, Southview, 9824** **\$450,000+**



House 3 1 2

**Room to grow**  
In one of Southview's most family-friendly areas, this immaculate new home is sure to impress...

Floorplan Inspect Save Details

Showcase the best features of your property to more potential buyers with a Feature Property ad.

**BE SEEN BEFORE**  
ALL STANDARD ADS  
IN SEARCH RESULTS

CAPTURE UP TO  
**3X MORE VIEWS**  
THAN A STANDARD LISTING\*

**GRAB BUYER ATTENTION**  
WITH INTERACTIVE PHOTOS

# MORE VISITORS TO OUR HOME MEANS MORE VISITORS TO YOURS

## Not all ads are the same.

Did you know 87% of potential buyers use the internet as their main tool to search for property?<sup>2</sup> As Australia's No.1 property site, with over 3 million visitors a month,<sup>3</sup> realestate.com.au is an important part of your advertising schedule. A Feature Property ad is a cost effective way to significantly improve your chances of a successful sale.

## A FEATURE PROPERTY AD HELPS YOU SELL.

107 Wentel Parade, Southview, VIC 9824

\$500,000



House 3 1 2

### Large and light-filled

Seize the opportunity to purchase this refurbished and spacious home, with top floor living. Located within walking distance of near by parklands...

**PIPPIN & HALL**  
REAL ESTATE AGENTS

Inspect

Save

Details

- ✓ **Seen before Standard ads** in all search results to stand out from the crowd.
- ✓ **More exposure.** An interactive photo carousel shows multiple pictures of your property, showcasing its best features.
- ✓ **Know how your property is tracking.** Your agent can give you updates on the number of people viewing your property.
- ✓ **Be seen on the go 24/7.** Property hunters can see your Feature Property ad on mobile, tablet and desktop devices.

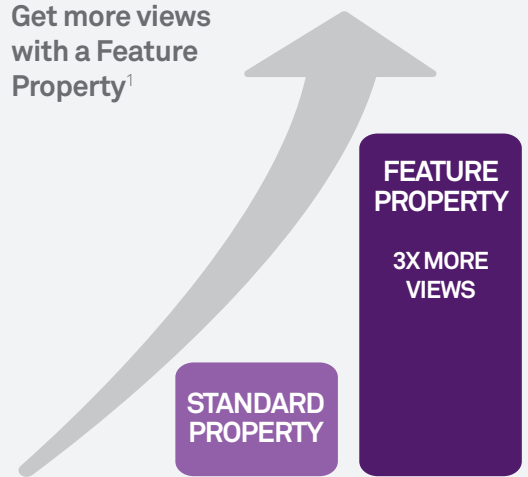


**Choose a Feature Property ad**

Talk to your Agent or visit

[realestate.com.au/sellingguide](http://realestate.com.au/sellingguide)

Get more views with a Feature Property<sup>1</sup>



Based on Feb-April 2012 activity.<sup>1</sup>

1. REA Internal Data Warehouse. This is an average based on activity on realestate.com.au between 1st Feb-30th April 2012. Our property sample includes suburbs that only had Premiere Property, Highlight Property, Feature Property and Standard ads during the same time period. 2. Residential Consumer Property Seeker Report, Oct 2011. 3. Nieslen Online Ratings, Domestic Audience, Jan-Mar 2012. REA/2153/180712